

COUNTERSUN

ALL OF THE COVER. NONE OF THE CONCERN.

WHY PROTECT WITH SAFER MINERAL SUNSCREENS?

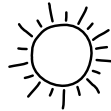
An estimated 90% of the signs of aging are caused by the sun*.

More people are diagnosed with skin cancer each year in the U.S. than all other cancers combined*.

<https://www.skincancer.org/skin-cancer-information/skin-cancer-facts>



PROTECTION FROM WHAT?



UVB = Burning Rays

Can cause sunburn, easier to recognize as we can see and feel the damage as it occurs.



UVA = Aging Rays

Present all year round. Penetrates glass and clouds.



Blue Light

High energy wavelengths emitted from the sun and technology, believed to cause skin aging.

HOW TO PROTECT

- Use a broad spectrum sunscreen, which ensures defense against UVA and UVB rays.
- Apply 1 oz liberally and evenly 15 minutes before sun exposure.
- Reapply immediately after swimming or sweating, and at least every two hours.

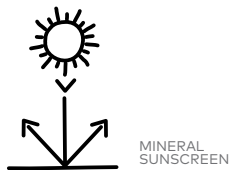
Sun Protection Factor = measurement for defense from UVB rays

SPF 15 = blocks 93% of UVB rays

SPF 30 = blocks 97% of UVB rays

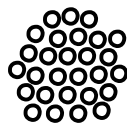
SPF 50 = blocks 98% of UVB rays

WHY IS IT SAFER?



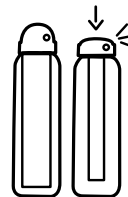
TECHNOLOGY

Instead of chemical sunscreen we use zinc oxide, a mineral filter that sits on the surface of the skin as a barrier to bounce or reflect sun's rays away.



FORMULA

We use non-nano zinc oxide, larger particles that have a lower risk of being inhaled and absorbed.



PACKAGING

Our Mist uses non-aerosol technology. No potentially harmful propellant chemicals are sent into your body or into the environment. It's a win-win.



REEF FRIENDLY

Our products are free from oxybenzone and octinoxate, ingredients known to contribute to the collapse of coral reefs.